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BEDSIDE MANNER HOW TO GAIN YOUR PATIENTS' RESPECT, LOVE & LOYALTY

ROBERT M FLEISHER

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Bedside Manner: How to Gain Your Patients' Respect, Love & Loyalty is the definitive textbook on bedside manner. This book teaches all healthcare providers how to manage the needs, wants and fears of their patients. Bedside Manner explores a multitude of techniques to make better doctors, all based on Dr. Fleisher's six pillars of great bedside manner: compassion, communication, confidence, character, class and comedy/charisma. Every healthcare provider and every patient benefits from a great bedside manner. Through lessons, scripts, the shared experiences of Dr. Fleisher and other specialists and their staff members, and an extra dollop of humor, Bedside Manner guides health-care practitioners of any age through simple steps to improve their attitude, their patient care, their practice, and even the quality of their own lives while also protecting against lawsuits. Seems like a big promise? Bedside Manner is a big idea that has been executed brilliantly. Bedside Manner is not just about charisma. By developing and instituting practice management systems, Dr. Fleisher teaches how office design, employee and doctor scripts, interpersonal techniques, and the six pillars of bedside manner combine to build a practice and to make sure your patients remain loyal, are kept happy, and love you. Bedside Manner is not just for new practitioners. Any competent practitioner with a sincere desire to provide better care, build his or her practice and avoid lawsuits can do so if they follow the program set out in, Bedside Manner: How to Gain Your Patients' Respect, Love & Loyalty. Bedside Manner is not just for doctors. Everyone in the allied healthcare professions who comes in contact with patients needs to have the knowledge and skills described in the pages of this book. Physicians, dentists, chiropractors, nurses, assistants, physical therapists, nutritionists, are just a few of the practitioners who need to read Bedside Manner. It is page after page of transformative magic.

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