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Four Songs That Sparked A Revolution: How Rock & Roll Rewired The Teenage Brain, Fueled The Great 1960s Youth Rebellion, and Transformed Popular Culture, Forever! (Pop Psychology From Abba To Zappa)

Ira S. Luft

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If you were a teenager in the 1950's, 60's, or early 70's, your head was filled with great rock & roll songs, playing at random in the back of your mind as you went about your busy teenage day: standing at the curb too early in the morning, waiting for the school bus to arrive … grabbing books in and out of your locker and sprinting from classroom to classroom to beat the bell … the after-school clubs and sports and music programs … cash in pocket from the part-time job at the pizza parlor or the burger joint, or babysitting, or pulling a Radio Flyer wagon through the neighborhood on an afternoon newspaper delivery route … maybe even a real set of wheels … and of course, great rock & roll music on the radio, and in the jukebox at the local diner.

Just 100 years earlier, the modern, music-filled teenage lifestyle described above did not exist: Most American teenagers were hard at work on the family farm… and plenty of them were slaves.

Part 1 of Pop Psychology From Abba to Zappa, The E-Book Series takes you on a guided tour of the social, psychological, philosophical, technological, and economic developments that led to the unlikely emergence of two never-before-seen phenomena – Rock & Roll Music, and an Independent Teen Culture – with in-depth critiques of four pivotal songs that helped make it happen. Meet the Swiss philosopher, the Italian inventor, and the English novelist who set the stage for disk jockey Alan Freed, singer-songwriter-guitarist Chuck Berry, The Everly Brothers, The Beach Boys and others whose contributions all led to the creation of a brand new world just for teens… and for the adults they would become.

Whether you are researching this historic era of social upheaval and superb music for an academic assignment… or a member of The Baby Boom Generation, up for revisiting your wild and wooly adolescence… or anyone at all on the lookout for an engrossing, entertaining escape of really fun reading, your ticket to ride is waiting in Part 1 of Pop Psychology From Abba to Zappa: Four Songs That Sparked A Revolution – guaranteed to stimulate your cerebral cortex with ideas never written, spoken or thought, anywhere before!

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