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Seeing Red Cars: Driving Yourself, Your Team, and Your Organization to a Positive Future

Laura Goodrich

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Surely you've experienced something like this: you buy a red car, and suddenly red cars appear everywhere. Why? Because you're focusing on red cars—and you get more of whatever you focus on. But much of the time, consciously and unconsciously, we dwell on what we don't want, and that's what we get. Drawing on the latest scientific research, Laura Goodrich shows you how to stop fixating on negatives and rewire your brain to focus on positive outcomes.

Unique and practical exercises—including a free online toolkit—and dozens of enlightening real-life stories help you identify what you truly want so that it drives everything you do. And Goodrich shows how Seeing Red Cars can build organizational cultures in which employees are playing to their passions and strengths, focusing on what they want, and achieving breakthrough results.

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James Stover:

Spent a free time and energy to be fun activity to try and do! A lot of people spent their sparetime with their family, or all their friends. Usually they carrying out activity like watching television, about to beach, or picnic from the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your free time/ holiday? May be reading a book could be option to fill your free time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to attempt look for book, may be the guide untitled Seeing Red Cars: Driving Yourself, Your Team, and Your Organization to a Positive Future can be great book to read. May be it is usually best activity to you.

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Exactly why? Because this Seeing Red Cars: Driving Yourself, Your Team, and Your Organization to a Positive Future is an unordinary book that the inside of the e-book waiting for you to snap it but latter it will zap you with the secret the idea inside. Reading this book next to it was fantastic author who all write the book in such incredible way makes the content within easier to understand, entertaining technique but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this any longer or you going to regret it. This amazing book will give you a lot of gains than the other book include such as help improving your expertise and your critical thinking approach. So , still want to postpone having that book? If I were you I will go to the book store hurriedly.

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