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Vinyl Application 101 (Mastering Vinyl Application)

jennifer LeClaire

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Vinyl Application 101 e-book
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So you want to be a vinyl installation pro?

You need more than some vinyl film and a squeegee to apply vinyl or wrap vehicles with the best of them. You need some insider tips and tricks from the pros. Find out what every vinyl application pro needs to know in this e-book by veteran sign industry reporter Jennifer LeClaire.

This how-to style e-book is jam packed with advice from industry experts and colorful illustrations from leading vinyl gurus and manufacturers. You'll discover:

How to avoid the most common mistakes vinyl installers make
Simple vinyl application techniques that guarantee success
How to weed even the trickiest letters
How to avoid environmental factors that could cause you headaches
How to prepare the surface for optimum adhesion
The pros and cons of wet and dry applications
How to use premask, AKA application tape, the right way
And much more!

Vinyl Application 101 offers you a primer on the basics of vinyl application and offers you a few expert tricks that you can build on. This 100-page e-book features an introduction by Nathan Frazblau, founder of the Professional Decal Application Association, and a vinyl installer's glossary.

Vinyl application training schools and videos could cost you hundreds – or even thousands. This e-book series will put you on the fast track to vinyl application profits.

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