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The Seven Signs of Ethical Collapse: How to Spot Moral Meltdowns in Companies... Before It's Too Late

Marianne M. Jennings

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Do you want to make sure you
· Don't invest your money in the next Enron?
· Don't go to work for the next WorldCom right before the crash?
· Identify and solve problems in *your* organization before they send it crashing to the ground?

Marianne Jennings has spent a lifetime studying business ethics---and ethical failures. In demand nationwide as a speaker and analyst on business ethics, she takes her decades of findings and shows us in *The Seven Signs of Ethical Collapse* the reasons that companies and nonprofits undergo ethical collapse, including:
· Pressure to maintain numbers
· Fear and silence
· Young 'uns and a larger-than-life CEO
· A weak board
· Conflicts
· Innovation like no other
· Belief that goodness in some areas atones for wrongdoing in others

Don't watch the next accounting disaster take your hard-earned savings, or accept the perfect job only to find out your boss is cooking the books. If you're just interested in understanding the (not-so) ethical underpinnings of business today, *The Seven Signs of Ethical Collapse* is both a must-have tool and a fascinating window into today's business world.

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Omar Stewart:

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