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Fair Trade: A Beginner's Guide (Beginner's Guides)

Jacqueline DeCarlo

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What’s wrong with buying regular coffee? Does Fair Trade necessarily mean ethical trade? What impact can the average consumer have on global economics? Author and activist Jacqueline DeCarlo reveals why the movement has come to mean far more than just bananas, coffee, and chocolate. Grounded in the inspiring power of Fair Trade as a positive alternative to poverty, environmental destruction, and human exploitation, this enlightening book explains how we can make a difference. Providing an accessible explanation of the principles behind the movement and tracing its development into the powerful economic and social justice tool it is today, Fair Trade: A Beginner’s Guide will rouse readers of all backgrounds to help end global injustice. Jacqueline DeCarlo is Fair Trade Program Officer of Catholic Relief Services.

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