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Communication Science Theory and Research: An Advanced Introduction

Marina Krcmar, David R. Ewoldsen, Ascan Koerner

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This volume provides a graduate-level introduction to communication science, including theory and scholarship for masters and PhD students as well as practicing scholars. The work defines communication, reviews its history, and provides a broad look at how communication research is conducted. It also includes chapters reviewing the most frequently addressed topics in communication science. This book presents an overview of theory in general and of communication theory in particular, while offering a broad look at topics in communication that promote understanding of the key issues in communication science for students and scholars new to communication research. The book takes a predominantly "communication science" approach but also situates this approach in the broader field of communication, and addresses how communication science is related to and different from such approaches as critical and cultural studies and rhetoric. As an overview of communication science that will serve as a reference work for scholars as well as a text for the introduction to communication graduate studies course, this volume is an essential resource for understanding and conducting scholarship in the communication discipline.

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