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Turning Training into Learning: How to Design and Deliver Programs That Get Results

Sheila W. Furjanic, Laurie A. Trotman

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Just as you can lead a horse to water, but it won't necessarily drink, so you can give an employee training, but he may not actually learn...unless, of course, the trainer uses this insightful new book. Turning Training into Learning provides a specific, tested method for making sure training equals real learning. Written for anyone who must train others, this step-by-step guide shows exactly how to create a program that engages trainees and ensures that they remember and use what they've learned when they get back to work. Readers learn how to: * Analyze exactly what a particular trainee needs * Establish a safe environment where questions are welcomed * Demonstrate to learners why the training is relevant to them * Understand the process by which adults learn * Place real learning within the context of the traditional training cycle: assessment, design, delivery, and evaluation.

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Lisa Martin:

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