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The Search for the Perfect Golf Club

Tom Wishon, Tom Grundner

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The average golfer knows little more about golf clubs than what he or she reads in advertising or sees in Golf Channel infomercials. This lack of knowledge leads, in turn, to a kind of equipment-induced frustration, called the "grass ceiling," which is one of the leading factors in nearly three million people leaving the game each year.

This is the first book that explains to the layman how and why golf clubs work the way they do. It lets you in on the secrets that will allow you to spend your money more wisely and play the game to the best of your ability.

It is also a book that challenges the industry to rethink what it's doing to the golfer and the game in the name of "modern marketing." It calls for a new "golfer-centric" approach to the sport that will insure the health of the game through the 21st Century and beyond. This is the one book EVERY golfer needs to read!!

"A few years ago, Tom Wishon, with his experience as a designer, helped me understand more about a particular aspect of golf-club performance. With this book, Tom will help you understand the entire field, make good buying decisions, and get the most from your game."

--Arnold Palmer, Golf Hall of Fame Member

"In the course of my career I don't know how many pro-am rounds I have played. In all those rounds, rarely have I seen amateurs with clubs that genuinely fit their game. For me, Tom Wishon stripped away the mystery of club fitting, which I believe helped me to become a Top 20 player on the PGA Tour. I am convinced this book will allow average golfers to get on the right track with their equipment as well. It is a 'must read' whether you are a scratch player or a beginner."

--Scott Verplank, PGA Touring Pro

"Tom Wishon's knowledge of golf equipment isn't theoretical. It's practical. He understands not just the theory of why and how golf equipment works, but how all golfers can make technology work for them. Even more important, he makes that knowledge easily understood whether you're a mechanical engineer or a CPA trying to break 90."

--Mike Stachura, Equipment Editor, Golf Digest

Anyone interested in golf equipment needs to encounter Tom Wishon--whether in person or in print. His passion for sharing his knowledge of the equipment we play with borders on the maniacal, yet he always provides clearly mapped out answers to the most complex equipment questions. Tom has always been an indispensable source and I've picked his brain for years. What's left of it is in inside these pages.

--Mike Johnson, Equipment Editor, Golf World

I have written about golf equipment and golf technology for a very long time. I can assure you that nobody in the game today knows more about golf clubs than Tom Wishon. Furthermore, he has a passion for golf that is really fun to behold. If the great mystery is understanding how clubs function in the hands of real golfers, Wishon gets my vote as the Sherlock Holmes of golf.

--James Achenbach, Equipment Editor & Senior Editor, Golfweek

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Frances Lawler:

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Scott Frew:

Reading a book can be one of a lot of pastime that everyone in the world really likes. Do you like reading book so. There are a lot of reasons why people like it. First reading a guide will give you a lot of new facts. When you read a guide you will get new information because book is one of numerous ways to share the information as well as their idea. Second, studying a book will make an individual more imaginative. When you studying a book especially fictional works book the author will bring one to imagine the story how the character types do it anything. Third, it is possible to share your knowledge to other folks. When you read this The Search for the Perfect Golf Club, it is possible to tells your family, friends in addition to soon about yours publication. Your knowledge can inspire others, make them reading a reserve.

Francis Garcia:

The reason why? Because this The Search for the Perfect Golf Club is an unordinary book that the inside of the publication waiting for you to snap this but latter it will surprise you with the secret the idea inside. Reading this book adjacent to it was fantastic author who else write the book in such wonderful way makes the content inside easier to understand, entertaining method but still convey the meaning totally. So , it is good for you because of not hesitating having this any longer or you going to regret it. This excellent book will give you a lot of positive aspects than the other book get such as help improving your talent and your critical thinking way. So , still want to hold off having that book? If I ended up you I will go to the publication store hurriedly.

Donald Edmond:

In this era globalization it is important to someone to get information. The information will make a professional understand the condition of the world. The healthiness of the world makes the information quicker to share. You can find a lot of recommendations to get information example: internet, classifieds, book, and soon. You can view that now, a lot of publisher that print many kinds of book. The actual book that recommended to you personally is The Search for the Perfect Golf Club this book consist a lot of the information from the condition of this world now. This kind of book was represented just how can the world has grown up. The dialect styles that writer use for explain it is easy to understand. Often the writer made some investigation when he makes this book. Here is why this book acceptable all of you.

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