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Entertainment Law & Business - 3rd Edition

Jay Shanker, David E. Guinn, Harold Orenstein

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Entertainment Law & Business - 3rd Edition Jay Shanker, David E. Guinn, Harold Orenstein Entertainment Law and Business is a handy resource for both the experienced and novice practitioner. It provides a broad survey of the entire industry and creative rights laws. It includes incisive summaries of all of the important areas of creative rights law: copyrights, the protection of ideas, trademark, publicity and privacy, and the major international treaties. It also provides an overview of all the major fields of entertainment (and related field of interest for entertainment practitioners) along with illustrative agreements.

This is not an esoteric academic treatise. The book aims to aid the practitioner in the practical aspects of entertainment. Hence, the authors have attempted to highlight the key features of the major agreements in each field. They provide insights not only into what the individual provisions of the agreement attempts to regulate, but also the concerns that lie behind those provisions. They point to the types of negotiating strategies important in each agreement, passing on their experience to the practitioner.

All of the accompanying sample forms and documents are conveniently included on CD-ROM in RTF (Rich Text Format). RTF allows the user to open each sample clause for use/editing in either Microsoft Word or Corel Wordperfect.

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